

## Oswego County Visitor Guide Photo Contest!

*It's time for a new Oswego County Visitor Guide and this year we want **YOUR photos** to be featured! We will choose numerous submitted photos to be published in 2018-19 Visitor Guide, which is distributed at trade and travel shows, travel information centers, festivals, events, etc. Photographers are encouraged to submit pictures of people experiencing and enjoying the many great qualities of Oswego County.*

### Official Contest Rules

#### Photo Eligibility

All photos must be DIGITAL color or black and white shots taken in Oswego County within the last three years. Both horizontal and vertical photos will be considered for the contest. **Entries must be received by Friday, Sept. 29, 2017.** Photos will not be returned.

#### What We Are Looking For

We are looking for photos in these categories:

- History
- Animals and agriculture
- Arts & cultural activities
- Festivals and events
- Fishing and hunting
- Outdoor activities (beaches, camping, hiking, boating, skiing, snowmobiling, etc.)
- Lodging and restaurants
- Shopping and antiques
- Scenic landscapes
- Weddings
- Best in Show

#### Photographer/Copyright

You do not have to be an Oswego County resident to submit photos to the contest. The only people ineligible to submit photos are the Promotion & Tourism Staff. The submitter must be the sole owner of any image submitted. Your submission of the photo and entry form is your guarantee that you are the author and copyright holder of the photo.

**\*If there are *RECOGNIZABLE* people in your photo**, you must have permission to take and submit their photograph. We have attached a "consent to publicity" form for you and/or the subject to complete. This states that you have permission to photograph all the people in your photo. **If this form is not completed we will disqualify the photo.**

**\*Exception** – if the people in your photo are in the background at a public location or event, and are not easily recognized, and/or due to the nature of the location or event there is a reasonable expectation of being publicly recognized – you do not have to receive their permission. If you need further clarification please contact the tourism office at 315-349-8322.

#### Number of Entries

An individual may submit up to **five** photos.

**All businesses that provide accommodations must be current and in compliance with the Oswego County Hotel & Motel Occupancy Tax Law for inclusion in department publications and promotions.**

#### Ownership/Use Rights

By entering the contest, photographers agree to have their submitted photograph(s) published in the 2018-19 Oswego County Visitor Guide without any fee or other form of compensation. These photos will become property of the Oswego County Office of Promotion & Tourism and may be

used for future publications or other media. Photos will be credited to the photographer named in the entry form whenever possible. If ownership of any photograph submitted is contested, the photo will be disqualified.

### **How to Enter**

Digital photos with the entry form information may be submitted to [tourism@oswegocounty.com](mailto:tourism@oswegocounty.com). Digital photos on disk, along with completed entry forms, may be brought to the Tourism Office located on the 3<sup>rd</sup> floor of the County Building on 46 E. Bridge St. in Oswego or mailed to the office at: Oswego County Tourism, 46 E. Bridge St., Oswego, NY 13126. Each entry must be accompanied by a completed contest entry form. If you are submitting multiple entries, be sure to indicate clearly which description belongs with each photo. Entries must be received by **Friday, Sept. 29, 2017**.

### **Judging**

Entries will be judged based on creativity, photographic quality, and effectiveness in conveying the excitement, fun, seasonal beauty and/or unique character of Oswego County. The Promotion & Tourism staff will judge the photos. The judges' decisions are final. Entries that fail to comply with the Official Contest Rules will be disqualified.

### **Winners**

Winners will be notified as soon as possible following selection using the information on the entry form. Prizes will be awarded to all the photos selected to be published in the visitor's guide. Submissions may be featured on the Official Oswego County Facebook page at: [www.facebook.com/visitoswegocounty](http://www.facebook.com/visitoswegocounty).

### **Image Specifications**

Images should be submitted in high-resolution (minimum 300dpi), JPG or TIFF format, minimum size 5x7 inches, but larger files are highly encouraged. All photos can be vertical or horizontal. Images must be in natural color or black and white. Submitted images will not be returned.

### **Image Modifications:**

Minor re-touching is permitted, but images that have been significantly modified or appear unnatural will be disqualified.

### Not Permitted:

- No borders or frames may be added to images.
- No watermarks, signatures, or copyright notices may be added to images. All winning images will be displayed with the photographer's name.
- Adding or replacing elements in an image is not permitted.
- Artistic filters are not permitted.

### Permitted Modifications:

- Images may be cropped and rotated as necessary if the rectangular format is maintained and the size is within the specifications above.
  - Images may be resized if the aspect ratio is maintained
  - One-step enhancement (such as "AutoFix", "QuickFix", "Auto Levels", etc.) is permitted.
  - Use of filters to sharpen, soften, blur, despeckle, or remove noise is permitted.
  - Use of corrective functions to improve the natural appearance of the image, such as levels, contrast, brightness, curves, intensity, tone, hue, saturation, lightness, value, color balance, and tint is permitted.
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## PHOTO SUBMISSION FORM

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Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

***\*Include location of photo with every description.***

**Photo #1 File Name:** \_\_\_\_\_

Description of Photo #1: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**Photo #2 File Name:** \_\_\_\_\_

Description of Photo #2: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**Photo #3 File Name:** \_\_\_\_\_

Description of Photo #3: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**Photo #4 File Name:** \_\_\_\_\_

Description of Photo #4: \_\_\_\_\_

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\_\_\_\_\_

**Photo #5 File Name:** \_\_\_\_\_

Description of Photo #5: \_\_\_\_\_

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## Consent to Publicity

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I hereby give permission to the Oswego County Department of Community Development, Tourism and Planning, Division of Promotion and Tourism, to use, publish, or broadcast for purposes of advertising or other such uses as it may determine, all photographic images of myself and/or my child/children, provided to the Promotion and Tourism staff with or without identification of my name.

Any limitations on the use of this material must be made in agreement by the above organization and me. I will make no financial claims for the use of the materials.

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Signature

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Name (please print)

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Date

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Address

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Relationship to subject (if signed by another person.)