

# HOOKED

on Oswego County

News from the Oswego County Tourism Office

Spring 2011

## TV Crew Spends a Perfect Day on Oswego County Trails

Tuesday, Feb. 15 was a perfect winter day in Oswego County. The sky was bright and clear with a dusting of fresh powder glistening in the sunlight. We couldn't have scripted a better day to debut Oswego County's snowmobile trail system on national television.

Mike Grant, producer and host of SnowTrails TV, an international reality snowmobile destination series that airs on PBS, and his crew arrived in Oswego County Monday night from Grand Rapids, Michigan. They spent about 24 hours here and rode more than 100 miles exploring the trails and meeting some of Oswego County's most die-hard snowmobilers.

Our segment will air next year throughout the U.S. and in Canada. In addition,

WPBS is producing a local series about snowmobiling in Oswego, Lewis, and Oneida counties and the Old Forge area. The local series will run in southern Ontario and northern and central New York. Behind the scenes handling the logistics of this project were members of the Oswego County Snowmobile Association. Bob and Carolyn Prockup of the Kasoag Trailblazers took the lead in planning with volunteers from several clubs across the county. Bob and Carolyn rode and mapped the route ahead of time, checked the trails and made sure that all the details were in place.

Many businesses and organizations graciously hosted Mike and his crew, and helped to give them a warm welcome to Oswego County. Thank you to Paula and Eddy Ward who served up a delicious dinner at Eddy's Place, Melissa Craighead, owner of Cold Spring Manor B & B in Pulaski, who provided lodging Monday night breakfast Tuesday morning, the DMV office in Pulaski, which helped to iron out a last minute registration detail, the Redfield Volunteer Fire Company served coffee and doughnuts, Dave Chapman and staff from the Grist Mill Restaurant, the Vanderbilt Snowmobile Club which hosted the group at their warming shack, and Paula Marino and crew at Buck's Family Restaurant in Williamstown.



Bob and Carolyn Prockup (front) enjoyed a break for lunch at the Grist Mill with Mike Grant of SnowTrails TV and Dave Chapman, proprietor of the Grist Mill.

Many thanks also to the groomer crews and officers of the respective clubs who helped to plan the route. Linda Middleton and Corey and Dave Yerdon, Square Valley; Ed Montieth and Tom Jones, Redfield; Sal Lanza, Mexico Trailriders; and Teana and Rob Goudy and Vince Bonnano, Pulaski-Boylston Club; and Mark Kirkhoff and Mel Severance of the Vanderbilt Snowmobile Club. Jeff and Pete Hopkinson drove Mike's truck and met the crew in Williamstown at the end of the day.

Snowmobiling is a very important part of Oswego County's tourism industry and adds much enjoyment to our quality of life. We were delighted to be able to work with WPBS in Watertown, and our neighbors in Oneida, Lewis and Herkimer counties, to bring Mike and his crew to Oswego County

~ Janet Clerkin,  
Tourism and Public Information  
Coordinator

News from

*It's great outdoors.*

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## War of 1812 Commemoration Update

Organizations across New York State are preparing their calendars to commemorate the 200th Anniversary of the War of 1812. Locally, a steering committee has formed to propose ideas, projects and events that will showcase the role that Oswego County played in our nation's campaign for freedom.

The Oswego County War of 1812 Symposium launches commemoration activities on Saturday, April 2, 2011. This day-long lecture features Dr. Gary Gibson, Richard Palmer, Paul Lear, Shawn Doyle and Matthew Macvittie. These distinguished historians will discuss military and naval logistics, William Cooper's Ark, the Battle of Oswego, genealogy and research of local servicemen as well as militia and soldiers.

Several exhibitors will be at hand to provide further insight and detail on this page of American history. The Continental Arms Collectors Association hosts an exhibit of War of 1812 artifacts, and the Half-shire Historical Society displays an account of local events.

The symposium takes place from 9 a.m. to 5 p.m. at the American Foundry, 246 West Seneca Street in Oswego. Pre-paid admission is \$25 for adults, \$15 for students with a valid ID and lunch will be provided.

Call now to reserve your space at this notable event! To register or learn more about the symposium, call 315/343-4711 or e-mail [roberta.elmer@oprhp.state.ny.us](mailto:roberta.elmer@oprhp.state.ny.us).

## Symposium at Colgate Is Planned for Arts, Museums and Cultural Heritage Attractions

HAMILTON, NY - The New York Cultural Heritage Tourism Network, a coalition of museums, historic sites, and regional tourism agencies, will sponsor a Cultural Heritage Tourism Symposium at Colgate University Friday, March 18.

The conference is designed to help large and small organizations and attractions increase visitors, develop partnerships, and learn about funding opportunities for the region's cultural heritage assets.

Keynote speaker Cheryl Hargrove specializes in cultural and heritage tourism, marketing communications and strategic planning. She has consulted with more than 50 national, regional, state and local organizations for cultural heritage tourism assessment, planning, development and/or marketing technical assistance.

Representatives of the New York State Preservation League, the Seward House Museum, the Rosamond Gifford Foundation, and several other organizations will present workshops that focus on "Grants and Funding," "Cultural Heritage Success and Failure," and "Communication, Cooperation and Coordination."

Registration is \$30 per person and includes all workshops, luncheon, take-home materials and refreshments. Additional persons from the same business will be \$25. To register, contact [info@newyorkculturalheritagetourism.com](mailto:info@newyorkculturalheritagetourism.com) or call 315-521-3985. Space is limited to 75 people and registrations are on a first-come, first-served basis.

The Oswego County Tourism Office is a member of the New York Cultural Heritage Tourism Network, a coalition of arts, culture and heritage attractions and venues from across New York. For information, visit [www.newyorkculturalheritagetourism.com](http://www.newyorkculturalheritagetourism.com)

## Tourism Office Statistics for 2010



### WEB SITE STATISTICS:

Total Visits: 151,953  
Total Unique Visitors: 88,453  
Top Page: Fishing Report - 96,863

### FACEBOOK STATISTICS:

Total Fans: 1,443

### FISHING REPORT PHONE LINE:

Total calls: 19,400

### BLOG STATISTICS:

Spider's Blog Views: 20,557  
Jess' Blog Views: 22,673  
Kelly's Blog Views: 6,105



## 2011 Fishing Tournaments

This summer's fishing tournaments are just around the corner! More details can be found on the events calendar on our Web site.

**4/29-5/8: Lake Ontario Counties Trout and Salmon Spring Derby.** Lakewide fishing derby with thousands of dollars in cash and merchandise prizes. 888/733-5246 or 585/545-4247, [www.loc.org](http://www.loc.org).

**5/7-5/8: Annual Oneida Lake Wall-eye Tournament, 8am-5pm.** 315/699-5154.

**6/18-7/17: Lake Ontario Counties Trout and Salmon Summer Derby.** 888/733-5246 or 585/545-4247, [www.loc.org](http://www.loc.org).

**6/24-6/26: 11th Annual K&G Lodge All Women's Fishing Tournament.** K&G Lodge, Oswego, 315/343-8171, [fishing@kglodge.com](mailto:fishing@kglodge.com), [www.kglodge.com](http://www.kglodge.com).

**6/25: Inaugural Sandy Pond Sportsman's Association Bass Tournament.** 5 a.m. 315/387-6310, [harvpspa@gmail.com](mailto:harvpspa@gmail.com), [sandypondsportsman.com](http://sandypondsportsman.com).

**7/9-7/10: 17th Annual Lake Ontario Pro-Am Salmon & Trout Team Tournament.** Amateur and professional teams compete for cash and prizes. Weigh-ins behind Best Western Captain's Quarters Hotel, Oswego. 315-349-8322; [www.lakeontarioproam.us](http://www.lakeontarioproam.us).

**8/6: 6th Annual Trout/Salmon Derby, 6am.** Combined with Flea Market and Chicken barbeque. Sponsored by the Sandy Pond Sportsman's Association. 315/387-6310, [sandypondsportsmans.com](http://sandypondsportsmans.com).

**8/19-9/5: Lake Ontario Counties Trout and Salmon Fall Derby.** 888/733-5246 or 585/545-4247, [www.loc.org](http://www.loc.org).



## 2011 Tourism Show Season

Every year the Oswego County tourism office takes part in numerous tourism shows, with the majority of them taking place in the spring time. Below is a list of the shows we attend or send materials to:

We actively participate in the following shows:

- Northeastern Sport Show, Syracuse, NY
- Springfield Sportsman's Show, Springfield, MA
- Greater Philadelphia Outdoor Sport Show, Oaks, PA
- World Fishing & Outdoor Expo, Suffern, NY
- Western NY Outdoor Sport & Travel Expo, Hamburg, NY
- Watertown Great Outdoor Expo, Watertown, NY
- Great Eastern Whiteout, Fulton, NY
- NYS Snowmobile Association Forum, Liverpool, NY
- NYS Fair, Syracuse, NY
- Pennsylvania Bus Association Group Marketing Show, Harrisburg, PA
- Fort Drum Winter Recreation Fair, Fort Drum, NY



Staff members, Heather & Jess, represent the county at the Fort Drum Winter Recreation Fair in 2010.

We participate in the following shows through brochure distribution:

- Garden State Outdoor Sportsmen's Show, Edison, NJ
- Toronto RV Show & Extravaganza, Toronto, ON
- AAA Mid-Atlantic 9th Annual Travel Expo, Wilkes-Barre, PA
- AAA Mid-Atlantic Philadelphia Expo, Philadelphia, PA
- AAA Reading/Berks Travel Odyssey Show, Wyomings, PA
- Allegheny Sport Show, Monroeville, PA
- AAA Southern New England Show, Foxborough, MA
- Travel & Vacation Show, Ottawa, ON
- New York Times Travel Show, Manhattan, NY



A sample of just some of the brochures that are distributed at shows.

## Maple Syrup Farm Tours

If you're looking for something fun to do with the family this spring, take them to tour a maple syrup farm! Learn how the syrup is collected and then processed!

*\*New York's Maple Weekends are March 19-20 and March 26-27.*

Visit [www.mapleweekend.com](http://www.mapleweekend.com) for more details.

### Heritage Hill Farm

135 Nemier Rd., Lacona, NY  
Phone: 315-387-5213

Maple Syrup, open March and April (except Sundays); phone first; syrup available year-round. Tours by appointment.

### Maple Help Stock Farms

207 Hurlbut Rd., Mexico, NY  
Phone: 315-963-7558  
Tours by appointment.

### \*Maple Hill Farm

86 Guernsey Rd., Hannibal, NY  
Phone: 315-593-2396

E-mail: [docbjc@windstream.net](mailto:docbjc@windstream.net)

Demonstrations on boiling syrup and sap production in the sugarbush with tubing technology.  
Free taste tests!

### \*Maple Hollow Farm

1309 County Rte. 85, Hannibal, NY  
Phone: 315-564-7133

Tours during Maple Weekends

[www.visitoswegocounty.com](http://www.visitoswegocounty.com)

### \*Red Schoolhouse Maple

2437 County Route 4, Fulton, NY  
Phone: 315-243-1024

[www.redschoolhousemaple.com](http://www.redschoolhousemaple.com)

Tours during Maple Weekends, other tours by appointment. Brand new state-of-the-art facility. Maple syrup and maple cream.

### Sticky Situations

2523 Co. Rte. 176, Fulton, NY  
Phone: 315-592-7981

E-mail: [ghayden2@twcnny.rr.com](mailto:ghayden2@twcnny.rr.com)

Come watch maple syrup being made, call ahead for boiling times. Maple syrup for sale, also available at Mimi's and Ives Market in Fulton.

Will ship syrup.

### Sugar Shack Jack's

765 Co. Rte. 22, Parish, NY  
Phone: 315-298-3731

Maple syrup, candy and cream. Tours by appointment.

## 2011 Spring Events:

**March 23: The Town of Richland in the War of 1812.** 7:00 p.m. Program about the citizens of Richland's role during the War of 1812. Pulaski Historical Society, 3428 Maple Ave., 315/298-4650.

**April 1: Not So Silent Auction.** 6:00pm-8:30pm. The American Foundry, 246 W. Seneca St., Oswego. Admission \$20.

**April 2: War of 1812 Symposium.** 9am-5pm. Day-long lecture series. American Foundry, 246 West Seneca St., Oswego. Pre-paid admission \$25/adults, \$15/students.

**April 16: Fall Wild Edibles.** 5pm-8pm. Spring Art Show and Reception. Mexico Station Credit Union, Scenic Ave.

**April 16-17: Fort Sumter Commemorative Civil War Event.** Recreation of Confederate bombardment of Fort Sumter, which began the Civil War. Artillery demonstration, lectures, exhibits, & more. Fort Ontario State

Historic Site, 1 E. Fourth St., Oswego. Admission Charged.

**April 30: Dr. Mary Walker Statue Dedication.** 10am. Ceremony to honor the only woman to receive the Medal of Honor. Oswego Town Hall, 2320 County Route 7.

**May 6: Diane Falise Memorial SCRABBLE Fest.** 6:30pm-9pm. Oswego Elk's Lodge #271, 315/342-8839. Admission \$80/team.

**May 7: Alpaca Shearing Open House.** 9am-4pm. Salmon River Alpacas, 184 Co. Rte. 41A, Pulaski.

**May 13: Entergy's Run for the Kids.** 6pm-8pm. Oswego YMCA, 249 W. 1st St., 315/343-1981. Admission \$15, before April 29th.

**May 14-15: Season Opening Weekend and Lighthouse Art Exhibit.** 1pm-5pm. H. Lee White Marine Museum, end of West First St. Pier, Oswego.

**May 27-28: 30th Annual Memorial Day Salute.** Fri/5pm-11pm, Sat/9am-11pm. Fulton Recreation Park, 600 Broadway St. (Rte. 3 West).

**May 28-29: Native Circle Touch the Earth Festival.** 12pm to 5pm. Mexico Point Park, 104B.



A photo from last year's Native Circle Touch the Earth Festival.

For a complete list of events, visit our Web site at: [visitoswegocounty.com/more-to-see-do/calendar/](http://visitoswegocounty.com/more-to-see-do/calendar/)



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